



COPYWRITER

415.420.2657

jamesbbeal@gmail.com

james-beal.com

EXPERIENCE

SWIRL INTEGRATED MARKETING

SAN FRANCISCO, CA

FREELANCE COPYWRITER

April 2011–June 2011

Clients included eBay Motors,
Cost Plus World Market, Lexar

OGILVY WEST

SAN FRANCISCO, CA

SENIOR COPYWRITER

March 2010–April 2011

Clients included Wells Fargo, Cisco,
Zebra Technologies

OGILVY ONE WORLDWIDE

SAN FRANCISCO, CA

COPYWRITER

November 2007–December 2009

Clients included Yahoo!, Barclays iShares,
InfoPrint, Wells Fargo, Sony

KADIUM

SAN FRANCISCO, CA

FREELANCE COPYWRITER

June 2007–November 2007

Clients included Sony, USAF, Torani

RAUXA DIRECT

SAN FRANCISCO, CA

CREATIVE STRATEGY INTERN

February 2006–August 2006

Clients included Wells Fargo, Intuit,
Liberty Mortgage

EDUCATION

ACADEMY OF ART UNIVERSITY

SAN FRANCISCO, CA

Candidate for MFA
(Advertising) Spring 2012

MCGEORGE SCHOOL OF LAW

SACRAMENTO, CA

Juris Doctor with Great Distinction

POMONA COLLEGE

CLAREMONT, CA

Bachelor of Arts, History

CREDENTIALS

MEMBER, STATE BAR OF CALIFORNIA